

## 1. Andrea Pettinelli, Ali Professional Manager, tell us your story.

After I graduated in Economics in 1998, I became fascinated by the employment agencies which were developing during those years: their dynamism, their quick growth and the possibility to work with people won over myself and I decided to work in the leader reality of that time. There were many opportunities during those years and, after a solid experience in an employment agency, I decided to challenge myself joining the headhunting world, in an important multinational agency in Italy.

## 2. A path that leads to continuous challenges.

Yes, I do like challenges and I've always wanted to work with satisfaction. After many years as a headhunter I decided to look for other challenges and I got in touch with Ali.

## 3. How?

It was 2010, right in the middle of the economic crisis that hit our country. I decided that it was the time to start my project: employment agencies could evolve and develop into a permanent business, if handled in the right way. I knew Ali, its values and its solidity, so I decided to contact the President of the company and present him my project called Ali Professional, the Ali department for research and permanent selection and... here I am!

## 4. It's been four years, what have you accomplished?

It wasn't easy at the beginning, when I had to lay the foundations of the project, share the ideas behind it and let clients know about it. I was extremely determined and I found a valid ally in Ali, because thanks to it I was able to create my project with exceptional trust and freedom and I knew what my goal was, how to reach it was my mission. When I first started, I was alone: now I have a team of 6 persons. We have had many important economical results and we have tripled our turnover in three years, beyond any expectation.

## 5. What do you expect from the future?

The path of growth has just began for Ali Professional, we still have to strengthen the department as a credible reality in the market.

## 6. What's your biggest satisfaction?

When I first joined the company, my colleagues used to look at me with expectation and perplexity. The fact that now I know that they think Ali Professional is a way to improve one's competences is my biggest success!



[ALI PROFESSIONAL Team](#)

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