1. Andrea Pettinelli, Ali Professional Manager, tell us your story.

After I graduated in Economics in 1998, I became fascinated by the employment agencies which were developing during those years: their dynamism, their quick growth and the possibility to work with people won over myself and I decided to work in the leader reality of that time. There were many opportunities during those years and, after a solid experience in an employment agency, I decided to challenge myself joining the headhunting world, in an important multinational agency in Italy.

2. A path that leads to continuous challenges.

Yes, I do like challenges and I've always wanted to work with satisfaction. After many years as a headhunter I decided to look for other challenges and I got in touch with Ali.

3. How?

It was 2010, right in the middle of the economic crisis that hit our country. I decided that it was the time to start my project: employment agencies could evolve and develop into a permanent business, if handled in the right way. I knew Ali, its values and its solidity, so I decided to contact the President of the company and present him my project called Ali Professional, the Ali department for research and permanent selection and... here I am!

4. It's been four years, what have you accomplished?

It wasn’t easy at the beginning, when I had to lay the foundations of the project, share the ideas behind it and let clients know about it. I was extremely determined and I found a valid ally in Ali, because thanks to it I was able to create my project with exceptional trust and freedom and I knew what my goal was, how to reach it was my mission. When I first started, I was alone: now I have a team of 6 persons. We have had many important economical results and we have tripled our turnover in three years, beyond any expectation.

5. What do you expect from the future?

The path of growth has just began for Ali Professional, we still have to strengthen the department as a credible reality in the market.

6. What’s your biggest satisfaction?

When I first joined the company, my colleagues used to look at me with expectation and perplexity. The fact that now I know that they think Ali Professional is a way to improve one’s competences is my biggest success!

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