

1. Emanuele Bardazzi, Lombardy Development Manager, who are you and what do you do?

I come from Florence and after I got my diploma I started to work in my family business, in Prato. Unfortunately, the crisis of 2003 harshly hit the sector but I didn't give up: I looked for new challenges where I could develop my passion: human resources.

2. Why did you choose Ali?

I was fascinated by the young and dynamic reality, I could see myself growing up in this Company. I started in Florence in 2003, then in Prato. Thanks to my work and my team's work, we've had many satisfaction and I became the Development Manager in Tuscany after three years only. When I first arrived in Ali in 2003, Tuscany only had 5 branches, but now it has 13.

3. 2015 was the year of change, what happened?

I got an interesting proposal at the end of 2014, which was to develop the territory of Lombardy. I didn't think twice, I immediately accepted the challenge! This is Ali's philosophy, a society where meritocracy counts and if you work hard, you get awarded, not only economically, but also professionally.

4. After two challenging years, what did you accomplish?

We've opened 3 new branches since my arrival: Gallarate, Garbagnate and Brescia, and a "in house" branch in an important company in Crema.



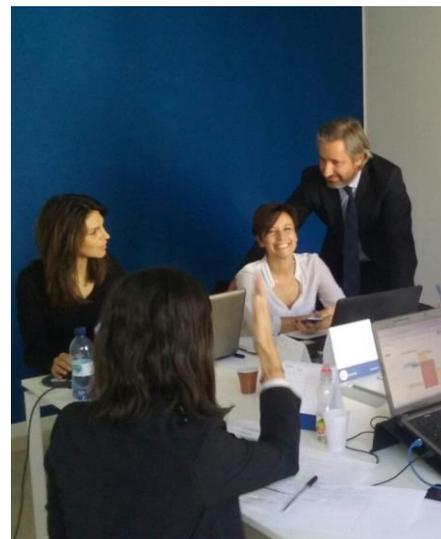
Ali Branch in Brescia
Via Repubblica Argentina, 46/48

5. Are there any opportunities in your team?

Many people are floored by my words during the interviews, because I always tell them that they could become the new Development Manager, but this is the truth: never be jealous of you position, because you may need someone who's better than you are!

6. A curiosity to end the article.

Molti rimangono spiazzati quando ai colloqui dico "magari potresti essere tu il prossimo Responsabile Sviluppo" ed è la verità: mai essere gelosi del proprio ruolo perché per crescere servono persone anche più brave di te!



Emanuele Bardazzi and part
of his team during work